



Thank you for your interest in speaking at the Foundation's 2017 Clinical Conference. The Clinical Conference is scheduled for Thursday, November 9 – Sunday, November 12 at the Valley Forge Casino Resort in King of Prussia, PA. The Foundation is searching for podiatrists, as well as others from the medical community, to present to approximately 400 DPMs at the Clinical Conference. For those of you who may be wondering, the Foundation only holds the Annapolis Meeting in even numbered years so it is not on the schedule for 2017.

The Foundation is a non-profit 501 c 3 and the educational arm of the PA Podiatric Medical Association. We are headquartered in Camp Hill, PA and offer a multitude of continuing medical education conferences each year. We are approved by the Council on Podiatric Medical Education to provide CE Contact Hours to podiatrists from across the country.

The Foundation encourages you to apply to speak at the 2017 Clinical Conference, even if you have spoken for us previously. Once we review the applications in mid-January, we will be in touch with you if we are interested in scheduling you for a specific time to lecture during a meeting.

The Foundation's typical speaking honorarium is \$200/lecture hour and we cover your travel expenses to/from the meeting. Registration for the conference is also included for instructors, allowing you to attend the entire conference and earn additional CE Contact Hours.

The Foundation will work with selected speakers to allow for for the Foundation to apply for unrestricted educational grants for the meeting. If you are chosen to speak at the meeting and are aware of a company who may be interested in providing a grant for the meeting, we will applying for the grant and handle the necessary administrative requirements for the grant. All grant monies must come through the Foundation, funds cannot be paid to a speaker directly from a commercial organization.

Please complete the appropriate application for the Clinical Conference by 9:00 am on Monday, January 9, 2017 so you can be considered to speak at the meeting. Thank you for your time and please feel free to contact me if you have any questions.

Sincerely,

Lara F. Beer-Caulfield  
Director of Education and Meeting Planning

### **Basic Meeting Information:**

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| <b>Basic Meeting Information</b>             | <b>Clinical Conference</b>  |
| <b>Event Dates</b>                           | Thursday, November 9 – Sunday, November 12, 2017  |
| <b>Location</b>                              | King of Prussia, PA; 20 minutes outside Philadelphia, fly into PHL (Phila. International) |
| <b>Expected Attendance</b>                   | 400 DPMs, 35 podiatric assistants, 72 exhibitors  |
| <b># of Speakers</b>                         | 25-30   |
| <b>Lecture Times</b>                         | Between 15 minutes and 1 hour-no one lecture will exceed 1 hour                           |
| <b>Honorarium</b>                            | \$200/lecture hour, minimum of \$200/lecture  |
| <b>Travel Reimbursed</b>                     | Yes   |
| <b>Exhibitor Opportunities</b>               | Yes, 72 10x10 booths  |
| <b>Anticipated Lecture Hours</b>             | Friday: 8:00 am – 6:00 pm<br>Sat.: 8:00 am – 6:00 pm<br>Sun.: 8:00 am – 1:30 pm           |
| <b># of Planned CE Contact Hours @ Event</b> | 25 (tentative)  |

All topics submitted to the Foundation for consideration must be medical in nature-no “pitches” for products will be accepted, nor any topics determined to be for personal financial gain (e.g., financial planning, real estate investments, marketing, and billing)<sup>1</sup>. The person submitting an application to lecture must be the person who will be presenting, no applications from third-party organizations are able to be accepted.

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<sup>1</sup> CPME 720, Standards, Requirements, and Guidelines for Approval Of Sponsors of Continuing Education in Podiatric Medicine, page 11/36